Logo usage guidelines for the Fosse Lecture and the Fosse Prize for Translators





- 01 Main logo
- 02 Logo family
- 03 Placement and rules for use
- 04 Examples of use

01 Main logo

The main logo is available in two languages and in two versions – one left-aligned and one centred – in addition to an emblem. The two versions have equal preference.

You can download them from nb.no in the following file formats:

Print: eps, pdf Web: jpg, svg Office: png

Below is an overview of the main versions of the logo.

Fosse Lecture Norwegian

00 Emblem



01 Left-aligned

02 Centred logo



Fosseforedraget



Fosse Lecture English

00 Emblem



01 Left-aligned



The Fosse Lecture

Fosseforedraget

02 Centred logo



The Fosse Lecture

Fosse Prize Norwegian

00 Emblem



01 Left-aligned



Fosseprisen for omsetjarar

02 Centred logo



Fosseprisen for omsetjarar

Fosse Prize English

00 Emblem



01 Left-aligned



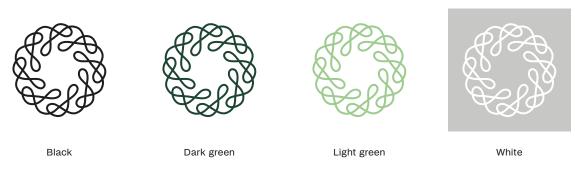
02 Centred logo

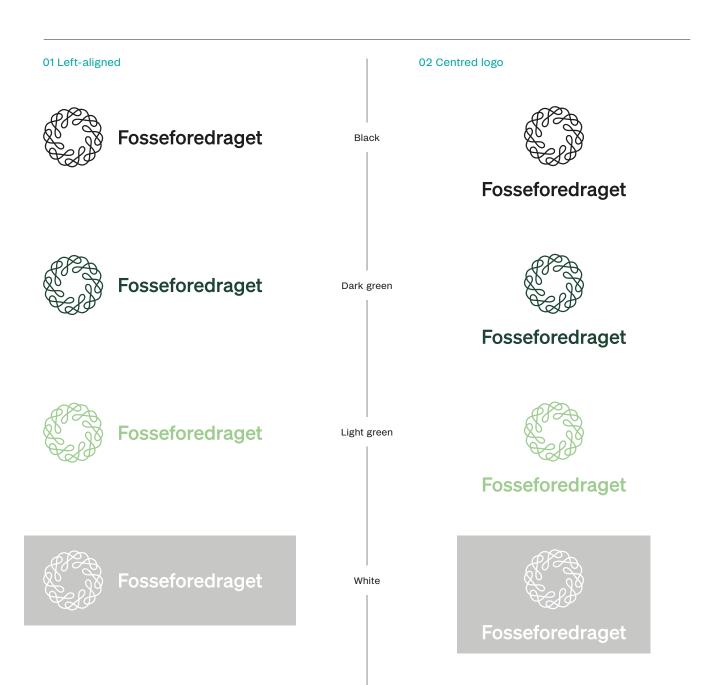


The Fosse Prize for Translators

Fosse Lecture Norwegian

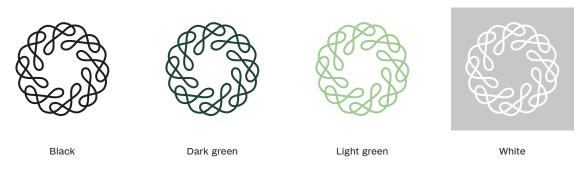
Below are all the variants of the logo.

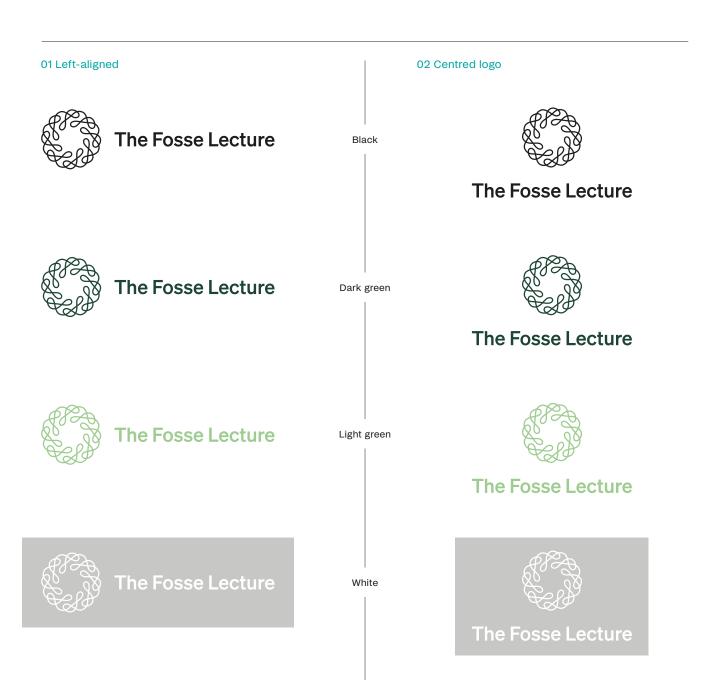




Fosse Lecture English

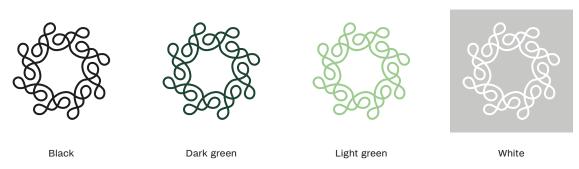
Below are all the variants of the logo.

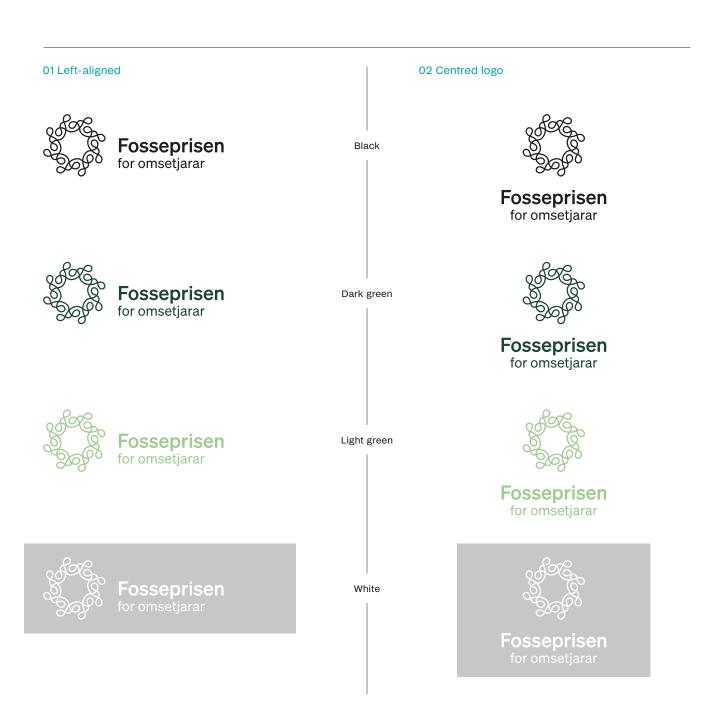




Fosse Prize Norwegian

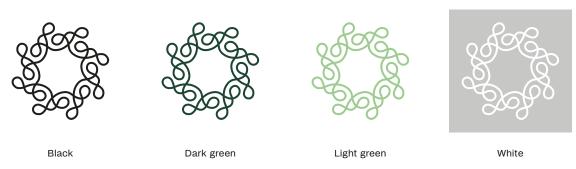
Below are all the variants of the logo.

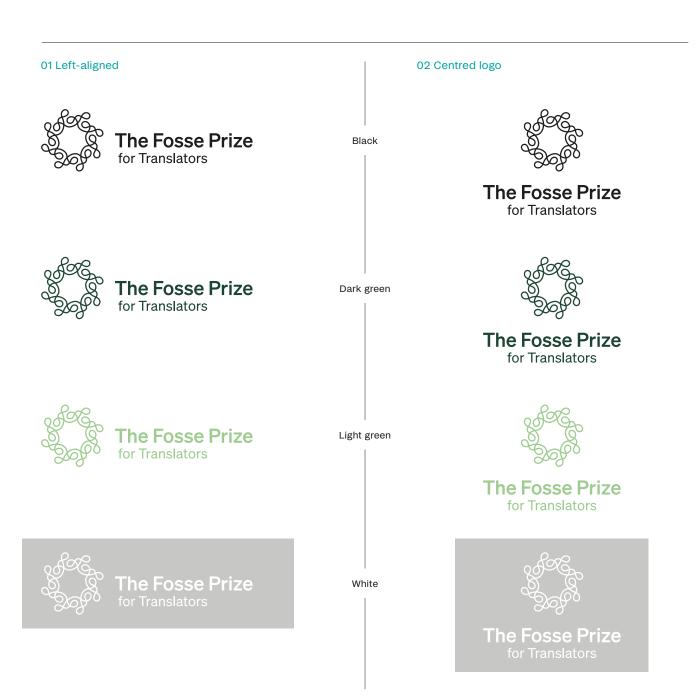




Fosse Prize English

Below are all the variants of the logo.



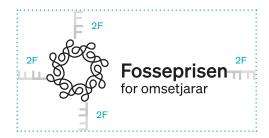


03 Placement and rules for use

Clear space

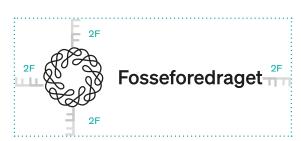
- The main rule is that the distance from the logo to the outer edge of a format should be equivalent to at least **2F**. This distance also serves as the clear space around the logo.
 - This means no other element should be placed within this area.
- When both logos are combined, the distance between them should be at least **4F**.
- For the smaller formats, the black-and-white logo is more legible.
- The logo colours cannot be changed.

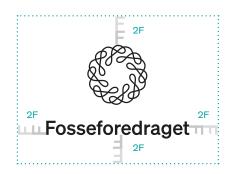




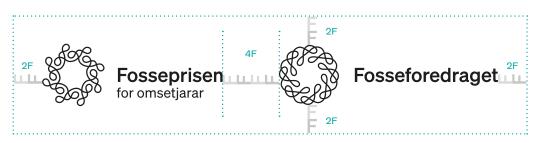


Fosse Lecture





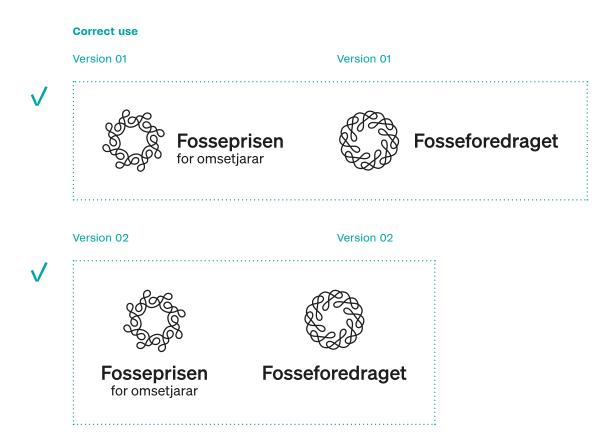
Logo combinations



03 Placement and rules for use

Combinations

- All combinations must use logos from the same variant group.





Version 01 Version 02







Fosseforedraget

04 Examples of use

If you have questions about the logo or how to use it, please contact:

Anders Bergesen Superultraplus Designstudio AS anders@superultraplus.no







